



*Harris Teeter, Inc.*  
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October 10, 2011

NORGE ELEMENTARY SCHOOL, 1170  
7311 RICHMOND RD  
WILLIAMSBURG, VA 23188  
Attn:FRAN DELO, SECRETARY

Dear FRAN DELO,

Your application for Harris Teeter's *Together In Education* program has been processed and we are pleased to inform you that the account number for your organization is 1170. Thank you for your response. We are looking forward to building a great partnership with your organization.

To ensure your organization receives the highest possible return, you must communicate the account number to your members and supporters. Once customers have the number, they simply tell their cashier (during their check-out) that they want their organization's account number linked to their Harris Teeter VIC card. Once the account number is linked, every time they shop during the program, 2% of their Private Label purchases will be contributed by Harris Teeter to the organization's account. It's that easy! The following are suggestions for communicating and promoting your organization's account number:

- Print your account number in your newsletter or bulletin
- Create and hang flyers and posters
- Mail flyers to your members/supporters
- Announce your account number at organization events
- Post your account number on your outdoor marquee
- Post on your web site

Thank you again for your participation in this exciting new partnership. We wish you and your organization great success.

Thank You,

Allison McCarrick  
VIC Promotions Coordinator  
Harris Teeter, Inc.